PRESSLEY RIDGE

# Empowering Families **with Hope and Healing.**

2019 Annual Report

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# President's Message

Dear Friends,

We are pleased to share with you the successes of this past year. In 2019, we provided hope and support for more youth and families than ever before. Through our more than 70 programs, Pressley Ridge directly impacted the lives of 10,136 individuals in six states.

Of the 2,500 children and adults who were discharged from our services this year, 96% left feeling they had a close family and strong support system in place. This is evident through the success stories you will read in this year's report, including:

- Raeshawn, who is completing his sophomore year of college after spending his teenage years in foster care
- Clauderissa, whose experience in the Independent Living Program helped her find direction and purpose in life
- The 60+ students who are now able to learn and prosper in a school that was designed specifically for their unique needs

These successes, along with thousands more untold stories, are possible because of the foundations, companies, individuals, families and our own employees and board members who invested in our mission. Community support allowed 60 kids to attend our therapeutic summer camp in Cincinnati and brightened the holidays for more than 1,100 youth.

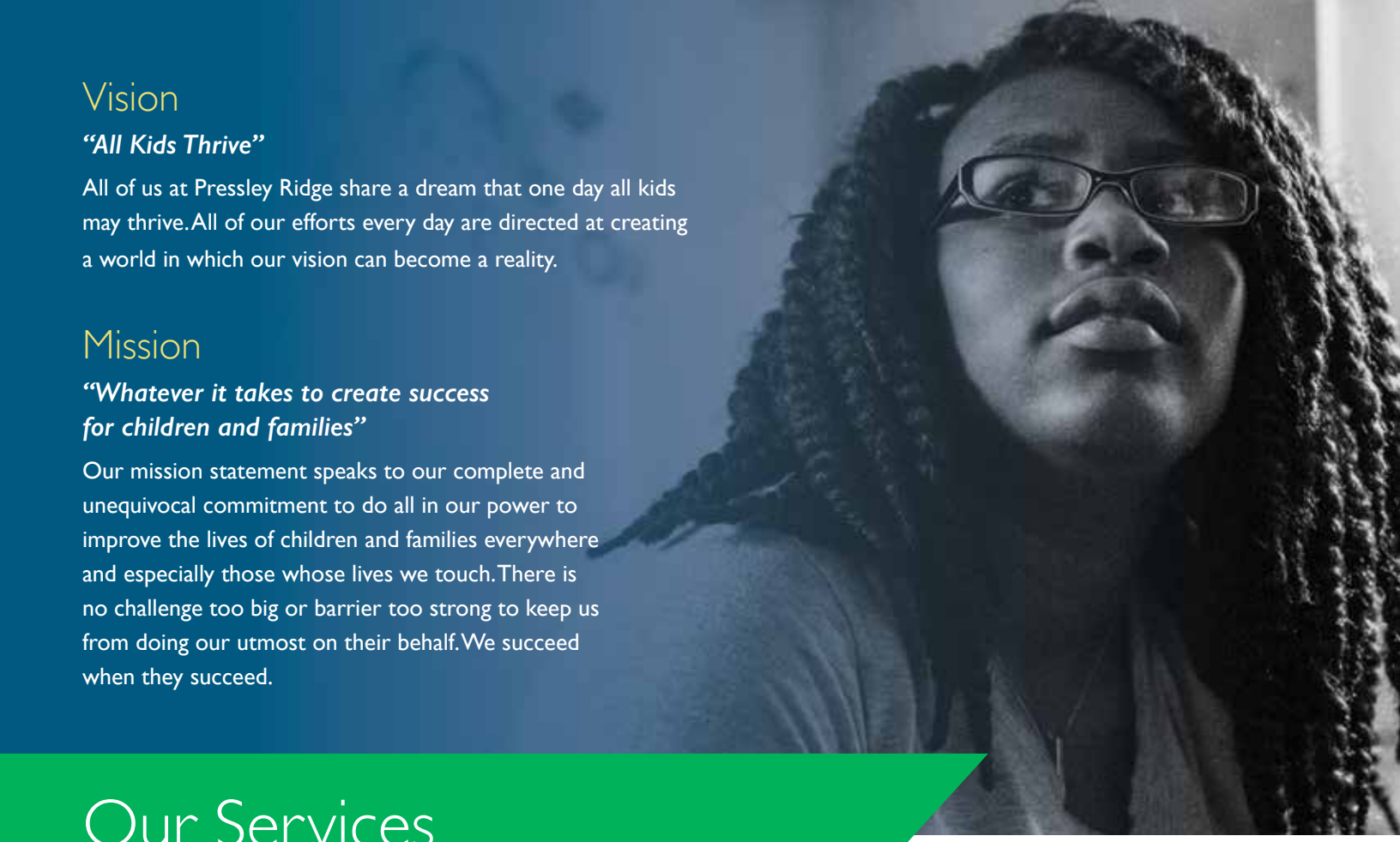
Corporations and foundations enabled us to bring together more than 150 mental health professionals for a crucial conversation on the future of trauma-informed care. And the efforts of countless people opened the doors to new possibilities for the students at our brand new School for Autism and School for the Deaf.

Your time, talents and treasures – no matter the size – inspired hope for thousands of people this year, and on their behalf, we thank you for believing in Pressley Ridge.

We are proud of the lives we have changed over the past 188 years but know there is still a great deal of work to be done. With your support, we can continue doing whatever it takes to create success for even more children and families.

Susanne L. Cole
*President and Chief Executive Officer*

Sandra R. Tomlinson
*Chairperson, Board of Directors*



## Vision

***"All Kids Thrive"***

All of us at Pressley Ridge share a dream that one day all kids may thrive. All of our efforts every day are directed at creating a world in which our vision can become a reality.

## Mission

***"Whatever it takes to create success for children and families"***

Our mission statement speaks to our complete and unequivocal commitment to do all in our power to improve the lives of children and families everywhere and especially those whose lives we touch. There is no challenge too big or barrier too strong to keep us from doing our utmost on their behalf. We succeed when they succeed.

# Our Services

### Community-Based Mental Health Services

Individualized services designed to strengthen, preserve and keep families together in order to overcome whatever challenges they may be facing, so that children can remain at home, and in their own schools and communities. Office-based and school-based outpatient mental health services support children, adolescents, adults and families in the community.

### Private Academic Schools

Education with an individualized, strength-based, holistic approach to academic and behavioral growth with an added focus on social and life skills to help students reach their maximum potential. Specialized services include education for students with serious emotional and behavioral challenges, as well as children impacted by autism and those who are Deaf or hard of hearing.

### Foster Care and Adoption

Trained foster parents ensure children are safe and well cared for in a secure and stable home while we work to reunite them with their biological families or find an adoptive family when reunification isn't an option.

### Residential Treatment Services

Short-term programs in a supportive live-in environment with 24-hour treatment staff to help youth learn the skills that will enable them to return home, strengthen family relationships and become better connected to their community. Services include working with the biological family in order to ensure a successful transition home.

### Supportive Services for Transition-Age Youth

Programs offering youth between the ages of 16-24 the essential skills and support to make a sound transition into adulthood, including workforce development and independent living.

# Success Stories

## Raeshawn

Raeshawn faced many challenges in his early childhood years, including developmental trauma that ultimately led to being removed from his family's custody at age 12. His first placement in a residential treatment facility was the catalyst for Raeshawn to want more out of his life, and he became committed to improving his behaviors and performance in school.

As he was entering 8th grade, Raeshawn was placed in a Pressley Ridge foster home. His new foster mom echoed his desire to succeed in school, and she encouraged Raeshawn to apply for enrollment at Ginn Academy, an all-male public high school in Cleveland.

At Ginn Academy, Raeshawn was able to focus on academics while learning discipline and leadership. He joined the basketball team, serving as team captain his junior and senior year and leading his team to a Conference Championship. With the help of his foster mom, Raeshawn successfully ignored the distractions of his peers. As many of the kids in his neighborhood turned to the streets and gang involvement, he was determined to focus on academics and succeed in the classroom. Despite a change in foster homes during his senior year, Raeshawn continued to excel at Ginn Academy, even when it meant taking public transportation over an hour each way to school.

Though he had previously been resistant to the idea, Raeshawn was convinced by his new foster family to enter into therapy with Pressley Ridge. Over time, he built a strong therapeutic alliance with his therapist and was able to address the trauma symptoms that were affecting him. Raeshawn also worked with his therapist and foster brother to develop a young men's council at Pressley Ridge in Cleveland. As the eldest founding member of the Men of Honor & Integrity group, he quickly became a "big brother" to several foster boys. The relationships Raeshawn formed with his fellow group members created a strong sense of community and brotherhood. His continued leadership and support of this group has allowed him to serve as a mentor for new members.

*"My time with Pressley Ridge has taught me so much...Being in foster care you are robbed of so many life lessons and experiences. Pressley Ridge and the programs they had in place, helped me get a piece of that back – teaching me and other foster youth life lessons that, without their help, would not be taught."*

Raeshawn graduated third in his class from Ginn Academy in 2018. He was awarded a full-tuition scholarship to Cleveland State University (CSU). The Sullivan-Deckard Scholarship is a program designed for former foster youth to attend CSU at no cost and to receive the additional supports needed to be successful in college. Upon emancipation from foster care, Raeshawn was able to enroll in Pressley Ridge's new Bridges Program, which is designed to provide support and guidance for transition-age youth who have emancipated from foster care.

Raeshawn is now a sophomore at CSU majoring in Urban Studies with hopes of giving back to his community. He remains connected with his Pressley Ridge therapist and mentor, as well as many of the 'brothers' he gained from the Men of Honor & Integrity group.

# Clauderissa

"I entered foster care at the age of 16. I was dealing with a lot of issues with my mom, so it just wasn't the best of situations. I entered into independent living [with Pressley Ridge] at the age of 18, where I met Mr. John, Mr. Torrey and Ms. Tina.

Coming from foster care, you're alone, you're scared, you're vulnerable—so, you put up a guard. But they didn't let me… They didn't allow me to build that wall up from them.

I only had a couple of months until I aged out [of foster care], and I was working jobs and saving up money, but there was something inside me that didn't really feel complete. Through this whole journey, I always thought 'what is a life if you're not giving back or helping someone else's life?'. That's when I had a talk with a member of Pressley Ridge, Mr. Mike, and he brought up the military. I sat down that night and emailed a recruiter. She laid out a bunch of options for me—reserves, full time. I thought, 'I'm aging out soon, and I want a solid foundation for when I age out. I'll go active.'

She scheduled me to take a test, and I thought 'how hard can it be?'. I went in to take my first test, and I failed. I failed badly. I failed to the point that it was embarrassing.

I just wanted to quit, but my team didn't let me give up. They saw something in me that I didn't see; that I still don't see. They got me a tutor, and I took a month or two to study. Once you take the first test, they make you wait 30 days to retest. So, now it had been about three months and age-out time is just around the corner. I went in for the second test…and I failed.

At Fort Mead, there is this red room, it's the swearing-in hall, and I remember every time I left, I wanted to just put my feet on the red carpet and raise my hand and be there in the moment. So I decided to give it another try, and once again, [my team] didn't allow me to fail.

I got in there, the third time of taking my test, and the whole time while taking it, I was thinking, 'You failed once again. You let people down. You wasted money. Just stop right now, give up and walk out.'

I remember clicking submit and walking down past the Navy office, Army, Coast Guard, Marines and glass windows everywhere. I walked in to my recruiter… and she was jumping and screaming 'oh my gosh, you passed!' I had passed by one point!

I can't thank [my team] enough. It's been incredible. You all gave me so much strength and hope."

**Clauderissa began basic training in November 2019. This excerpt was taken from her story as told at the Pressley Ridge Storytelling Event in October 2019. Portions of the narrative not affecting the outcome have been removed.*

# Success Stories

## A New School

When the students at the Pressley Ridge School for Autism and School for the Deaf arrived on the first day of the 2019-2020 school year, they made history.

For the first time, they entered the hallways of a brand new school building that was designed especially for them. With clear sight lines, round tables, adjustable lighting and soft, comforting furniture, each and every space in the building was created with the help of Deaf and autism experts to ensure the success of our students.

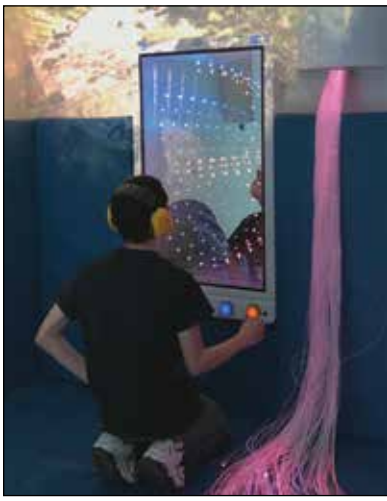
While the students began classes earlier in the month, the school officially opened with a ribbon-cutting ceremony on September 20th. Donors and supporters, including several local officials, joined staff and board directors to celebrate the years of hard work and dedication that made the school a reality. Students Antonio Curcio and Tahjay Banks also shared their excitement in finally having a place to learn that supports their needs.

Antonio spoke of the amenities the new school has to offer, saying, "I like the new school because it's different. We have our own floor and hallways. We have our own culinary room with two microwaves, two stoves and a coffee shop. Every classroom has a calming room to calm students when they are getting worked up."

Antonio's school, Pressley Ridge School for Autism (PRSA), occupies the second floor of the new facility. Here, students ages 6-21 with Autism Spectrum Disorder receive intensive social, behavioral, and academic interventions to learn the skills needed to be successful participants in their communities.

Pressley Ridge School for the Deaf (PRSD), located on the third floor, serves students who are Deaf or hard of hearing and also have behavioral or emotional needs, are on the Autism Spectrum or have intellectual disabilities. PRSD, which is the only school of its kind in Pennsylvania, focuses on each individual student's strengths, emphasizes access to language and communication and employs hearing-assistive technology.

Many of the PRSD students also reside in cottages on the Pressley Ridge campus. Previously, PRSD residential students had to be transported to the former school building nearly 20 minutes away. Tahjay appreciates the convenience of the new school. "We got so tired of getting in the van and going back and forth to our old school. Now we don't have to do that. We can just walk across with the staff."



All classrooms are equipped with SMART Board® technology, calming areas and separate restrooms. Sensory rooms provide interactive materials, including a platform swing, fiber optics, and Sensory Magic™ technology.

The shared first floor features computer/media labs and special classrooms for STEAM (Science, Technology, Engineering, the Arts and Mathematics) and culinary education. A student-run coffee shop and PAES (Practical Assessment Exploration System) Lab allow students to acquire job skills through hands-on experiences in a simulated real-world work environment. Students, like Antonio and Tahjay, also learn life skills in a full-service hospitality-level kitchen and laundry. Office space, conference rooms, a cafeteria, and a large multipurpose room for physical education and performances are also located on the first floor.

Since the schools began serving students (PRSD in 1996 and PRSA in 2002), they have changed locations multiple times, leasing space and moving as needs changed. The students and their families are grateful to finally have a state-of-the-art school that will help them learn more efficiently and effectively. The new building is located on our Pittsburgh Campus, along with the Pressley Ridge Day School Pittsburgh, Family Counseling Center, playground areas, an adventure garden and ample green space.

# 2019 Leadership

### Executive Leadership

Susanne L. Cole, MA, MBA
*President and Chief Executive Officer*

Laurah Currey, MA, LPC, LSW
*Chief Operating Officer*

Douglas A. Mullins, CPA
*Chief Financial Officer*

Tina L. Myles, Esq., SPHR
*Chief Human Resources Officer*

Richard Nedelkoff, MS, JD
*Chief Business Development and Governmental Affairs Officer*

Sonia Welch, MD
*Medical Director*

Coni Grant, MPA, LCSW
*Executive Director: Maryland & Delaware*

Angie Gee Thomas, MA, LPC, LSW
*Executive Director: West Virginia & Virginia*

Jesse McLean, MA
*Executive Director: Western Pennsylvania*

Matthew Mitchell, MSSA, LISW-S
*Executive Director: Ohio*

Tammy Relken, MS
*Executive Director: Central Pennsylvania*

Ron Gruca
*Senior Director of Development*

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Jeremy Gill - *Vice Chairperson*
Tisha D. Germany - *2nd Vice Chairperson*
Jennifer Novotny Mulrooney - *Secretary*
Eileen Stevens - *Treasurer*
Brian Bronaugh
Robert Butter
Roger Cain
Dennis Daley
Mary Graaff
Robert Johnson, Jr.
Fran Lawler
Frances O. Mosle
Louise Urban
Diane Watson

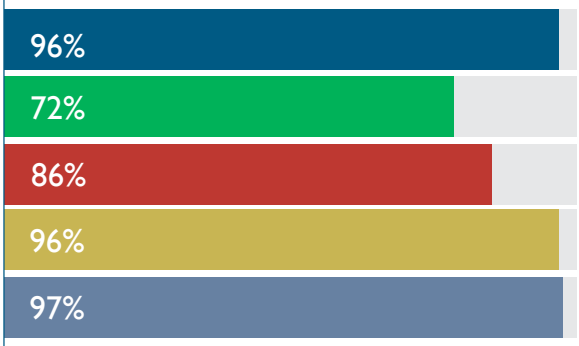
### Pressley Ridge Foundation Board of Directors

John D. Culbertson - *Chair*
Douglas A. Mullins - *Treasurer*
Susanne L. Cole - *Secretary*
Robert Butter
Sherin H. Knowles
Brian Mullins
Richard Reed
Steve Silberman
Sandra R. Tomlinson

# 2019 Fiscal Year

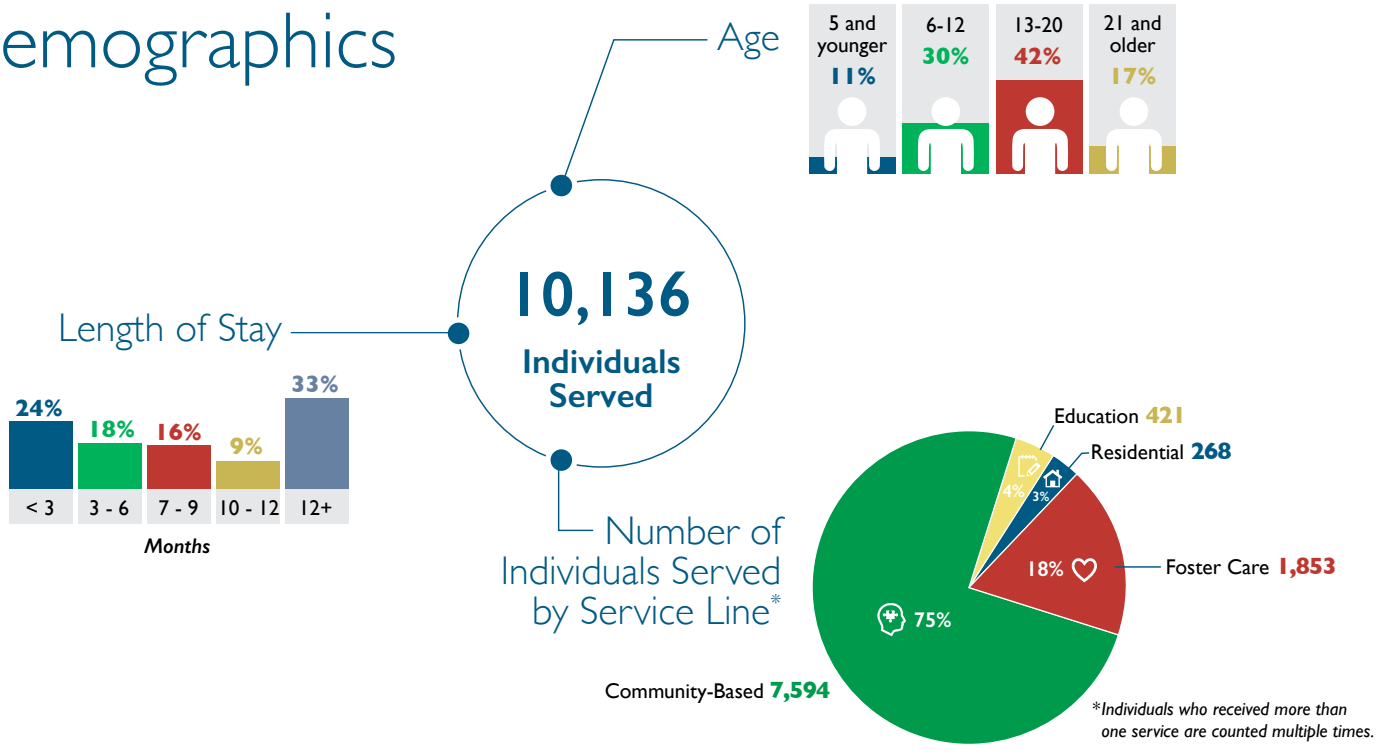
## Outcomes

### Upon Completion of Services *(Measure of Impact Achieved)*



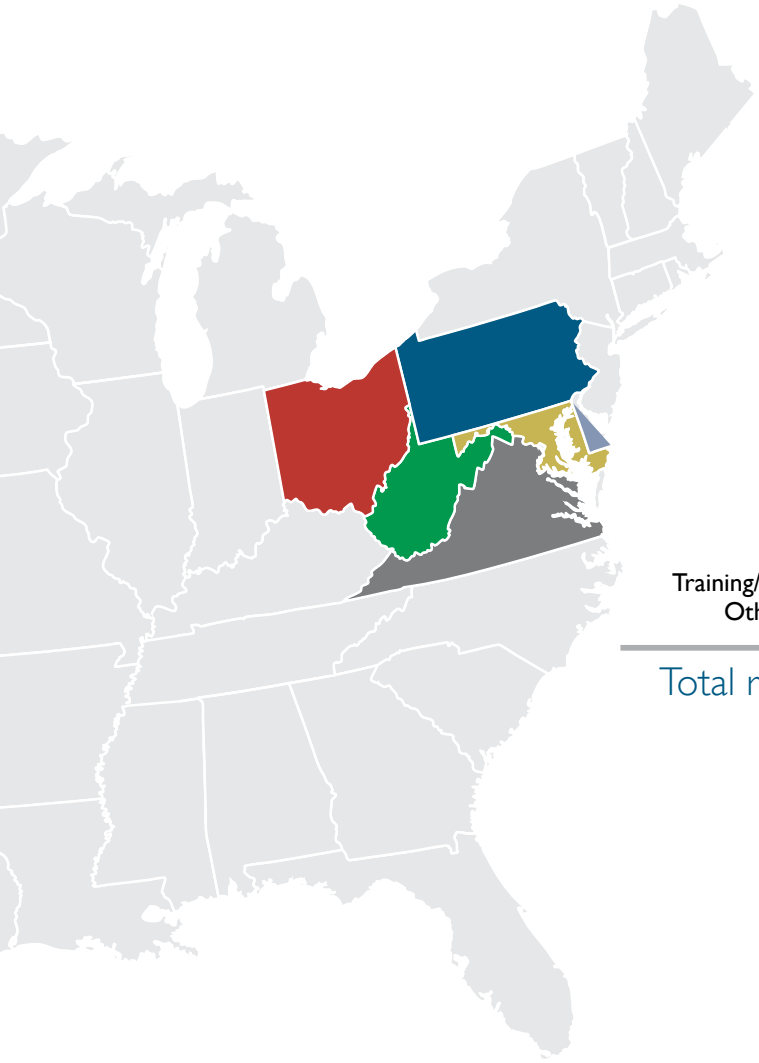

### At One Year Follow-Up *(Measure of Sustained Impact)*

## Demographics



2019 Fiscal Year

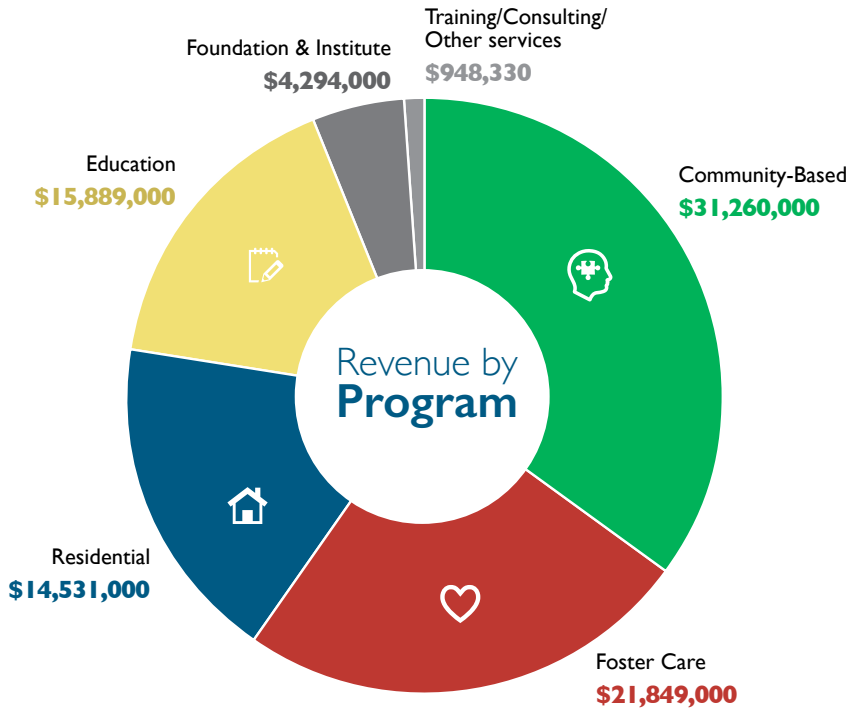
# Financial Performance



## Revenue by **State**

| | |
|---|---|
| PA | **$45,890,000** |
| WV | **$18,061,000** |
| OH | **$6,053,000** |
| MD | **$9,769,000** |
| DE | **$2,633,000** |
| VA | **$1,123,000** |
| Foundation | **$4,294,000** |
| Training/Consulting/ Other services | **$948,330** |

Total revenue: $88,771,330




Total revenue: $88,771,330

# Donor Honor Roll

**July 1, 2018 – June 30, 2019**

**Thanks to the following individuals, foundations, corporations and organizations that have supported our work with children and families.**

## Individual Donors

### $2,000+

Mr. Robert Butter
Mr. Michael L. Currey & Laurah C. Currey
Ms. Beth Dolce
Mr. & Mrs. David and Melissa Eisenreich
Mrs. Linda C. Fisher
Mr. & Mrs. Jennifer and William Rabold
Mr. Jeremy Gill
Ms. Mary Graaff
Mr. R. Michael Harter
Mr. & Mrs. Jon and Julie Henderson
Mr. Robert M. Johnson
Ms. Frances Lawler
Mr. & Mrs. Brian McInerney
Mr. & Mrs. Evan R. Milbury
Ms. Anne Mosle & Mr. Jim Whitney
Mrs. Frances O. Mosle
Mr. & Mrs. Jennifer and Jeffrey Mulrooney
Peggy Runnette, Martha Runnette & Creighton Runnette
Ms. Eileen Stevens
Mrs. Mandy Ticknor
Mr. Alex Timm
Mrs. Sandra R. Tomlinson
Mrs. Louise Urban
Ms. Diane Watson
Mr. & Mrs. Doug Wolf

### $1,000-1,999

Ms. Lois Bachman
Mr. Brian Bronaugh
Mr. & Mrs. John and Laurie Culbertson
Dr. Dennis Daley
Ms. Linda Jean Depasquale
Ms. Carolyn Duronio
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Mr. Peter Horne
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Mr. Steven Silberman
Mr. Richard P. Simmons
Mr. & Mrs. John A. Staley, IV
Mr. Samuel H. Ticknor & Family
Mr. Victor Wilreker
Ms. Carol Yocum

### $500-999

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Mr. David Ballarotto
Mr. Davy Davis
Ms. Alice Edwards
Mr. & Mrs. David M. Hillman
Ms. Connie Joines
Mr. Douglas Myers
Mr. Brandon Pruss
Mrs. Anne K. Ringham
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Mr. Robert Skees
Mr. Harry A. Thompson, II
Mrs. Susan Timm
Ms. Sharon Tyler
Mr. Wendell Weeks and Ms. Kim Frock
Ms. Christina Wright

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Mrs. Ann E. Anderson
Mr. Jake Babyak
Mr. Michael Barnard and Ms. Alicia Avick
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Mr. Amberson Bauer
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Mr. Ken Salmen
Ms. Clara Sanborn
Ms. Judith Schaqrin and Mr. David Scher
Mr. Theodore Schroeder
Mr. William H. Shillingsford
Ms. Diana Shull

*Every effort has been made to ensure the accuracy of these listings. If your name is incorrect or omitted, we sincerely apologize. Please let us know so we can correct our records.*

# Donor Honor Roll

**July 1, 2018 – June 30, 2019**

Ms. Monica Smith
Ms. Tamera Stafford
Dr. David J Stapor
Ms. Samantha Stewart
Ms. Ruth Stoltzfus
Dr. & Mrs. Michael D. Swanson
Mr. & Mrs. Arthur and Susan Ticknor & Family
Ms. Jamie Timm
Ms. Charlette Tipton
Ms. Tanya Turchetta
Mr. & Mrs. Danny Vance
Mr. & Mrs. Jim Vandy
Mr. Garry Vasbinder
Ms. Kimberly Walkosak
Mr. & Mrs. John and Mary Catherine Wallen
Mrs. Judith T. Walrath
Ms. Diane Weaver
Mr. & Mrs. Matthew and Lindsay Weissberg
Mr. & Mrs. Mary and Dave Wildman
Ms. Ellen M. Willenbecher
Ms. Cathy Wynne
Mr. Edie Yorke

### $99 and under

We would like to express our appreciation to the 267 individuals who made gifts at this level.

## Foundation and Corporate Donors

### $50,000+

A.J. and Sigismunda Palumbo Charitable Trust
Allegheny Foundation
The Buhl Foundation
Eden Hall Foundation
Edith L. Trees Charitable Trust
Highmark, Inc.
Hillman Foundation
Huntington National Bank
Richard King Mellon Foundation
Robert Wood Johnson Foundation

### $15,000-49,999

Federal Home Loan Bank of Pittsburgh
FedEx Ground Package System, Inc.
Ideal Integrations
James F. McCandless for Charities Through the PNC Charitable Trusts Grant Review Committee
The Donald B. and Dorothy L. Stabler Foundation
UPMC Health Plan
Walsh Construction

### $5,000-14,000

The Annie E. Casey Foundation
Bayer HealthCare LLC
Maher Duessel
MassMutual
MassMutual Pittsburgh
OWL Chiropractic Center
Partlow Insurance Agency
Pittsburgh Penguins Foundation
RM Creative
Roy A. Hunt Foundation
Saul Ewing Arnstein & Lehr LLP
Staley Capital Advisers, Inc.
Stanley Black and Decker, Inc.
The Ann & Frank Cahouet Foundation
The Foundation for Enhancing Communities
The John and Nancy Brownell Family Fund of the Pittsburgh Foundation
Ticket to Dream Foundation
United Way of Allegheny County

### $1,000-4,999

AIG Retirement Services
Amcom Office Systems
BBL Fleet
Carrie S. Holstead Real Estate Consultants, Inc.
Catholic Charities West Virginia
connecTel, Inc.
Eastern Alliance Insurance Group
Henderson Brothers
McCarl's Services, Inc.
N. David and Janet M. Campbell Family Foundation
Nicholas Family Charitable Trust
Oxford Development Company
Pittsburgh Magazine
Prime Communications, Inc.
Quota International of Shenango Valley, Inc.
Reed Smith LLP
Silberman Family Fund of The Pittsburgh Foundation
Smithfield Trust Company
The Burke Foundation
Tucker Arensberg, P.C.
United Way of York County
Vorys, Sater, Seymour and Pease LLP

### $500-999

Alphagraphics
American Lung Association of the Mid-Atlantic
Belco Community Credit Union
DE-DC MD Association of Student Financial Aid Administration
Fifth Third Bank
Give with Liberty
Hefren-Tillotson
Kiwanis Club of Lititz Area
Peoples Natural Gas
RMD Advertising
Rotary Club of Turtle Creek, PA
Santa's Goody Bag
Sikorski Fondue LLC
Stevens Engineers and Constructors, Inc.
Tailgatez LLC
The Carey Group LLC
The Corner Gas'n Grill
The Gals Cleaning Service
The Learning Lamp, Inc.
United Way of Capital Region
Vision Benefits of America, Inc.
West Virginia Association of Student Financial Aid Administrators

### $100-499

1812 Farm Brewery, LLC
1st Summit Bank
Aces Retail LLC
AmazonSmile Foundation
Apples for the Students
Bedford Rural Electric Cooperative, Inc.
Bishop Walsh School
Brinker International
Capital School District
Chick-fil-A, Inc.
Citizens Bank
Daily Deal Builder LLC
The Dollar Bank Foundation
Exelon Corporation
Findlay C. Wylie Funeral Home Inc.
Gap Foundation
Keefer Wood Allen & Rahal, LLP
Krol Media Associates, LLC
MBH Holdings, LLC
Milton Baptist Church
Molyneaux Tile Carpet Wood
Network for Good
Patricia A. Diesel, Inc.
Petunia Council No. 10
PRESS Bistro
Rehab First Inc.
Scarpelli Funeral Home, P.A.
Solenture, LLC
St. John's Episcopal Church
Technical Compliance Solutions LLC
Ted and Jim Eazor's Auto Salon
The First Presbyterian Church
Walmart #6679
WELCA of St. Luke's Lutheran Church
Western Maryland Dermatology
Wheeler Brothers, Inc.
York Traditions Bank

*"Pressley Ridge helped me to maintain my anxiety, make friends and learn how to have a bond with people."*

# Donor Honor Roll

**July 1, 2018 – June 30, 2019**

**$1-99**

American Legion Auxiliary, Inc.
Box Tops for Education
FirstEnergy Service Company
Hair Design Concepts
The Bank of America Charitable Foundation, Inc.
United Way of Greater Philadelphia and Southern New Jersey
United Way of Northeast Florida
United Way of Wyoming Valley

## The Hobbs Society

***Nicholas Hobbs was a visionary leader. As the architect of Re-Education, he is recognized as a pioneer in the treatment of troubled kids and families. At Pressley Ridge, his vision continues to give meaning to our work, just as Re-ED continues to be our foundation of excellence. The Hobbs Society recognizes the Pressley Ridge employees who give 1% or more of their salary in the annual employee giving campaign.***

Ms. Kim Bash
Mr. Barry Bebout
Dr. Alan Bedell
Mr. Ty Best
Mrs. Lori Birchman
Mrs. Sheronda Booker
Ms. Angela Bottino-Cox
Ms. Lisa Caldwell
Ms. Alexandra Cherico
Mrs. Susanne Cole
Mr. Thomas Conley
Ms. Nicole Conti
Mrs. Laurah Currey
Mrs. Alyssa DeLuca
Ms. Mary Beth DeMartino
Mr. James Dowd
Ms. Kimberly Fairley
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Ms. Constance Grant
Mr. Michael Gregory
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Ms. Satin Holcomb
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Ms. Rebecca Hudson
Mr. Mickey Huntington
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Mr. Mark LeVan
Mrs. Nancy Lindahl
Ms. Patti McCloud
Mr. Jesse McLean
Ms. Amy McQuillan
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Mr. Jim Natural
Ms. Karen Newhouse
Ms. Emily Polier
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Mr. Walter Randolph
Mrs. Tammy Relken
Mr. Stanley Roberts
Ms. Zandra Robinson
Ms. Donna Ruff
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Ms. Julia Sangster
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Mrs. Mary Shaw
Ms. Nikita Singleton
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*"I've improved- expressing emotions, anger, talking more, and thinking things through."*

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*"They have been consistent with being a positive and productive motivation to assist in making the goals to provide the necessary requirements for my child to thrive with me and others."*

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